



Active Profile Media Training Taster

- Is your business doing amazing things – but not getting any media coverage?
- Why are your competitors in the press but you aren't?
- Are your press releases, newsletters and statements portraying the right message about your business?
- Is the relationship your business has with the public affecting your success?



Active Profile's experienced media trainers can show you how you can build a firstclass reputation for your business simply through utilising the right media in the right way. Their team of award winning multi-media journalists know the ingredients for getting your message into print or on air to raise your company's profile and boost sales. **Active Profile** is offering a one-off introduction into Public Relations for local SMEs, where their trainers will share their insider knowledge and trade secrets to show you how to use the media to manage your reputation.



Feedback from **Active Profile's Media Training** includes: *"best course I have done in years"* AND *"fantastic advice that I can take away and start implementing today."*



The workshop will be held at the:

Liverpool Science Park, 131 Mount Pleasant, Liverpool, L3 5TF
on **Thursday 25 February 2010, 2pm till 4.30pm.**

To take part in this two-hour taster session please call **0151 601 8688**
or email: caroline.innes@activeprofile.co.uk